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In planning for our event, we have to be very careful as to who we bring in to be our guest speaker because they are representing our organization as well as themselves when speaking on our behalf. We try to bring in speakers who will appeal to a broad audience and not offend anyone. Kelly Swanson more than delivered!

What first attracted us to Kelly was that she delivers clean humor with a message. The purpose of our event is to bring informative, inspirational, and entertaining guest speakers to Pitt County. Speakers are to represent a broad range of issues and topics, engaging participants both intellectually and emotionally. Again, Kelly more than delivered.

From our first initial contact, to the settling of her expenses, Kelly was a delight to work with. She was very approachable, flexible in all of our requests, quick to respond to our changing needs, and more than willing to assist with making sure our event was successful. It was a genuine feeling of personal trust and commitment not simply fulfilling the terms of a contract.

How is she different from other speakers? Kelly comes across as real, sincere, having lived what she is speaking about, cares about her audience, truly wants to make a difference, and desires to have others make a positive difference in their world, all while delivering her message through clean humor. She reminds us to see the glass half full and to laugh about all the crazy “stuff” that is filling our glass!

Kelly provided for our organization a key-note luncheon topic that certainly appealed to a large audience with her tales from her cast of hilarious characters. This was preceded by a breakout session designed to speak to our business supporters on the importance of keeping humor in the workplace. Most of us are competent in the technical aspects of our job. This session was a wonderful way to step back and look at the human side of the work environment and the value in building good work relationships.

After our event, we seek feedback from our participants. We are always concerned about was the food good, could they hear, was the room OK, what did you think about the speaker, etc. I want them to feel they received something of value for their participation fee. The responses we received this year were that Kelly more than lived up to the pre-publicity about the event and that they can't wait until next year!